



## **Marc Effron**

### **President, The Talent Strategy Group**

As one of the world's top advisors on human resources and talent management, Marc helps the world's most successful companies, NGO's, foundations and governments to elevate the quality and impact of their talent. He leads transformational HR projects globally in industries ranging from pharmaceuticals to consumer products to technology.

Marc co-authored the Harvard Business Review Publishing best-selling book *One Page Talent Management*, often called the "talent management bible." Companies worldwide apply its discipline of science-based simplicity, accountability and transparency. His most recent book *8 Steps to High Performance* (Harvard Business Review Publishing) is quickly reaching best-seller status with its powerful messages about how everyone can elevate their performance.

Marc co-founded the Talent Management Institute at the University of North Carolina's Kenan-Flagler Business School. It's the world's most popular executive education program on talent management with more than 7,000 graduates.

Prior to forming The Talent Strategy Group, Marc served as VP, Talent Management for Avon Products and led Global Leadership Consulting Practice for Aon Hewitt. He was also SVP, Leadership Development for Bank of America and a Congressional Staff Assistant.

Marc has been published in or heard on *Harvard Business Review*, *Fast Company*, *Financial Times*, BBC, Bloomberg Radio, *Inc.*, *New York Post*, *Knowledge@Wharton* radio and some of the world's most popular podcasts.

Marc earned a M.B.A. from the Yale University School of Management and a B.A. in Political Science from the University of Washington.