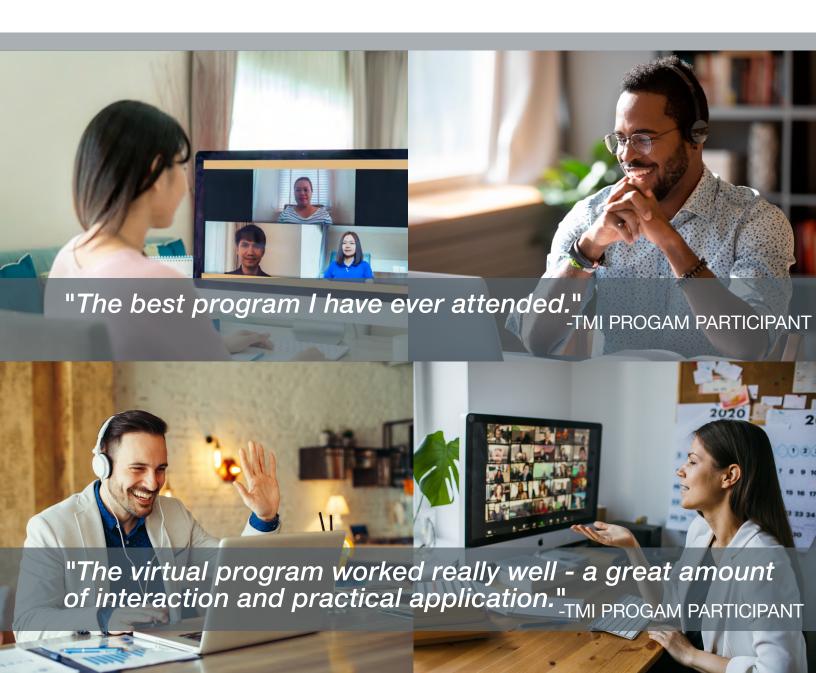


# VIRTUAL TALENT MANAGEMENT INSTITUTE

The world's #1 executive development program on talent



# **OVERVIEW**

# The world's #1 executive education program on talent.

The Talent Management Institute gives you the tools, know-how, and support you need to drive your HR and talent agenda. **During this practical and highly interactive three-day program, you'll learn from world-class experts to:** 

- Have more than your "fair share" of great talent
- Link the talent agenda to the organizational and leadership capabilities your organization needs to execute its strategy
- Become great in the talent space leveraging the TMI <u>4+2 Model</u>
- Apply a structured framework to build a Talent Production Line

- Be an expert in assessing and accelerating the growth of talent
- Be a talent expert and trusted advisor to senior executives
- Construct high impact and effective development plans to build better talent faster
- Facilitate and address common challenges in driving productive talent review meetings

Participants will feel more confident and competent in driving the talent agenda

### PROGRAM AGENDA

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CREATE & BUILD THE FOUNDATION

Strategic Fit and Success: Predict the leaders you need for the future

Driving a Talent Mindset in Your Company: What talent-building companies do that others don't

Develop a Talent Philosophy: Identify how to best manage talent to achieve your strategy; align your executive team

Create your Talent Production Line: How to grow better talent faster with structure and discipline

Build a Talent Audit for Your Company

#### DAY 2

ASSESS & ACCELERATE DEVELOPMENT

Reflections and Overview of Day One

Becoming a Talent Management Expert: The 6 capabilities that worldclass talent-builders display

Influencing Executives on Talent: How to become a courageous advocate and a trusted advisor

What's "Potential"? How to use the strongest science in the most practical way to predict potential

Flawless Talent Reviews: How to facilitate predictive talent reviews and ensure flawless follow-up

#### DAY 3

DRIVE SOLUTIONS & SUCCESS

Reflections and Overview of Day Two

Accelerating Development: How to speed development and deploy talent

Driving HR Agreement and Alignment on the Talent Agenda: Identify how HR can work more effectively with HR and with line leaders

Question Time with Marc and Jim

Develop Your Individual and Organizational Action Plan

# PROGRAM DETAILS

Program Dates: Our next 3-day program is April 18 - 20, 2023 from 8AM -12PM EST. We have additional programs scheduled on May 9 - 11, 2023, 1PM - 5PM EST, and September 19 - 21, 2023, from 8AM -12PM EST.

Program Cost: \$20,000 USD per table. Each virtual table can seat up to six participants. An organization can purchase one or multiple virtual tables.

Who Should Attend: Your HR team from Managers to SVPs; COEs and HR Business Partners

#### THE TEAM



JIM SHANLEY
THE SHANLEY GROUP

Jim has worked with some of the most well regarded global companies including J&J, Microsoft, JPMorgan Chase, KKR, KPMG, PayPal, Coca-Cola, DPDHL, Telstra and National Australia Bank. He retired from Bank of America in 2006 after a 20-year career where he helped the bank grow into one of the world's largest and most profitable companies.

Prior to Bank of America, Jim was a Naval Officer, a management consultant, and headed up leadership development for a manufacturing firm. He served on the original steering committee of McKinsey & Company's groundbreaking "War for Talent" research project.



MARC EFFRON
TALENT STRATEGY GROUP

Marc is the founder and President of the Talent Strategy Group and leads the firm's global consulting, education and publishing businesses. Marc advises the world's largest brands, sovereign wealth funds, government agencies and more. He co-authored the Harvard Business Review Publishing best-selling books 8 Steps to High Performance and One Page Talent Management, often called the "Talent Management bible."

Prior to forming the Talent Strategy Group, Marc served as VP, Talent Management for Avon Products and started and led the Global Leadership Consulting Practice for Aon Hewitt. He was also SVP, Leadership Development for Bank of America.

## **EXPERIENCE**

Jim Shanley and Marc Effron are among the most respected voices in Human Resources today. Both have deep corporate experience and consult with the world's largest and most successful companies including:







GATES











# RESERVE YOUR TABLE TODAY